

mitra9™

FEEL THE GOOD VIBES

CREAM SODA

seltzer



Note: The visuals shown are for inspiration and mood only. The actual product inside the can may differ in appearance.



Flavor Appeal & Consumer Demand
Smooth, creamy, and indulgent.

- **Growing Market Demand:** Both flavors are experiencing a rise in interest across social media and dining menus.
- **On-Trend with Consumer Needs:** Cream Soda fits the growing demand for sugar-free options.
- **Perfect Snack Pairings:** Root Beer and Cream Soda complement snack culture, making them ideal for grab-and-go convenience.
- **Brand Innovation:** Reinventing these classic flavors with our unique brand identity creates excitement in the market.

Market Insights

Social conversations

↑ **+4.36%**
UP over the past year



2.97%
(32,369)

Restaurants have
cream soda
on their menu

Fastest-growing
consumer need:

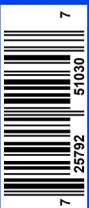


**SNACK
PAIRING**

Top dietary preference:



**SUGAR-FREE
OPTIONS**



Case



Single unit