

mitra9™

FEEL THE GOOD VIBES

ROOT BEER

seltzer



*Note: The visuals shown are for inspiration and mood only.
The actual product inside the can may differ in appearance.*



Flavor Appeal & Consumer Demand
Classic, nostalgic, and widely recognized.

- **Growing Market Demand:** Both flavors are experiencing a rise in interest across social media and dining menus.
- **On-Trend with Consumer Needs:** Root Beer aligns with the vegan movement.
- **Perfect Snack Pairings:** Root Beer and Cream Soda complement snack culture, making them ideal for grab-and-go convenience.
- **Brand Innovation:** Reinventing these classic flavors with our unique brand identity creates excitement in the market.

Market Insights

Social conversations

↑ **+11.77%**
UP over the past year



16.23%
(211,495)

Restaurants have
Root beer
on their menu

Fastest-growing
consumer need:



**SNACK
PAIRING**

Top dietary preference:



**VEGAN
FRIENDLY**



Case



Single unit